



The 27th International Society for Business Innovation and Technology Management Conference

November 01st -03rd, 2019

The Mandarin Hotel (<http://www.mandarin-bkk.com/>)

Announcement and Call for Papers

www.isbitm.net

The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of management among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in Innovation and Circular Economy. The ISBITM conferences have been very successful in attracting participations from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development.

Conference Chairs

- Ming Lang Tseng, Asia University, Taiwan
- Tatre Jantarakolica; Thammasat U, Bangkok

Organizing Committee Chair

- Remen Lin, Dean, Asia University, Taiwan
- Pisal Yenyaree, SIIT, Thammasat University, Bangkok

Programme Chair

- Ming Lim; Professor, University of Coventry, UK
- Kitikorn Charmondusit, Mahidol University, Bangkok

Publication Chair

- Kim Hua Tan; Professor, University of Nottingham, UK
- Hing Kai Chan; Professor, University of Nottingham, China
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International Advisory Team

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The Netherlands: Frank Boons, Erasmus University

Thailand: Kitikorn Charmondusit, Mahidol U; Pisal Yenyaree,

SIIT, Thammasat U.

Taiwan: Remen Lin, Yunlin Univ of S&T; Bob Yang, Yunlin Univ

of S&T; C.C. Tsai, Ocean Univ of S&T; H.C. Wang, Cheng

Kung University; Y.H. Lin, Mingdao University; H.C.

Huang, Sport University

USA: Anthony Halog, Univ of Maine; Jennifer H Grenville, Univ

of Oregon; John Groth, Texas University; Joseph Sarkis,

Clark University

UK: K.H. Tan, University of Nottingham; H.K. Chan,

University of Nottingham; M.K. Lim, University of Coventry

Co-organizers

- Faculty of Economics, Thammasat University, Thailand
- RMUTR, Thailand
- University of Nottingham, UK and China
- Institute of Innovation and Circular Economy, Asia University, Taiwan

Topic of Interests

- Sustainable Consumption and Production
- Sustainable Development Goals
- Business & Economic Decision Making Model
- Operations Research; Management Science
- Technology Management; Green Innovation
- Sustainable Development; Industrial Ecology
- Sustainable and Supply Chain Management; Other Related topics

Important Dates

Submission of Abstract & Full Paper	July 31, 2019
Notification of Acceptance	August 10, 2019
Early Bird Registration (Deadline)	September 15, 2019
Regular Registration	Oct 01, 2019
Conference Date	Nov 2, 2019
Welcome Dinner & Optional Research Tour	Nov 1&3, 2019

Conference Fee

Early bird fee: USD 550; Regular fee: USD 650
Student Early bird fee: USD 450; Stud Regular fee: USD 550
Conference fee for two papers: USD 750

Regular Papers Submission and Keynote

Authors should electronically submit **ABSTRACT** in MS WORD document, and to EMAIL: tsengminglang@hotmail.com. The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address.

Publications

Excellent papers accepted and presented in this conference will be reviewed and recommended for publication in the following journals: Journal of Philippine Institute of Industrial Engineers; Journal of APBITM; Progress of BITM and others. The outstanding conference papers will be recommended directly to the guest editors of the SSCI/SCI journal special issues in 2019-2020, namely: MEQ and RCR, who are present in the conference.